



PRESENTS...

HALLOWEEN IN WINOOSKI 2023

SPONSORSHIP OPPORTUNITIES!

Support our community by being a part of one of Winooski's biggest events of the year! Over 1000 pumpkins, music, games, and celebrations to bring our community together.

PUMPKIN KING - PRESENTING SPONSOR

\$3000 | 1 Available

- Event 'Presented by Your Company' with prominent logo and company name on all promotional materials, signage, posters, social posts
- Mentioned as presenting sponsor in press release prior to event
- Booth in Rotary Park in event day
- Company signage (provided by sponsor) in Rotary Park on event day (1)
- Logo carved in large pumpkin in 'sponsors' section of pumpkin display
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (2)
- Individual Business promotion on social channels with 6K+ followers (2)
- Highlighted in promotional social media reel on carving day (feat. business representatives or special shout-out)
- Presenting sponsor promotion on social channels with 6K+ followers each week

PUMPKIN FARM SPONSOR

\$1500 | 1 Available

- Halloween in Winooski 'with Support from' with logo and company name on all promotional materials, signage, posters, social posts
- Logo carved in medium sized pumpkin in 'sponsors' section of pumpkin display
- Segment of 30 pumpkins displayed alongside company signage and decor (provided by sponsor)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (2)
- Individual Business promotion on social channels with 6K+ followers (1)
- Highlighted in promotional social media reel on pumpkin picking day (feat. business representatives or special shout-out)
- Sponsorship mentions for event promotion on social channels with 6K+ followers

PUMPKIN PATCH SPONSOR

\$500 | 4 Available

- Halloween in Winooski 'with Support from' with logo and company name on all promotional materials, signage, posters, social posts
- Logo carved in small sized pumpkin in 'sponsors' section of pumpkin display
- Segment of 20 pumpkins displayed alongside company signage and decor (provided by sponsor)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (1)
- Sponsorship mentions for event promotion on social channels with 6K+ followers

BALLOON TOWER SPONSOR

\$500 | 2 Available

- Halloween in Winooski 'with Support from' with logo and company name on all promotional materials, signage, posters, social posts
- Logo carved in small sized pumpkin in 'sponsors' section of pumpkin display
- Balloon tower displayed alongside company signage (provided by sponsor)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (1)
- Sponsorship mentions for event promotion on social channels with 6K+ followers

ADOPT A PUMPKIN

Donate any amount to help us offset the cost of procuring 1,000 pumpkins!
Donate on downtownwinooski.org and put Adopt a Pumpkin in the memo.

BUSINESS CARVING CONTEST

\$25 | 8 Available

- Enter to win our business carving contest and receive 25 pumpkins to decorate your designated location in Rotary Park
- Details on entering on the DW website

All donations are tax deductible.

SPONSOR NOW BY SENDING AN EMAIL TO melissa@downtownwinooski.org