



## **SPONSORSHIP OPPORTUNITIES**

Blingo is a rotating Bingo Hall in Winooski where bringing your funky flair is encouraged! This two-hour event on Tuesday evenings is a way to bring our community together collectively – while contributing to a game of chance played both independently and as a group. Six games are played on average, with 50% of the entry fee each game going to the round's winner. There will be a prize for the funkiest flair each evening for the 'best dressed' participant. This is a 50/50 fundraiser for the nonprofit organization Downtown Winooski that holds the City's historical downtown designation by the State of Vermont.

## **PRESENTING SPONSOR** \$5000 · 1 AVAILABLE

- 8' x 3' "Blingo Presented by Your Company + Downtown Winooski" banner to be displayed at the rotating bingo hall each event
- Blingo 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, social posts
- · MC mentions at start & conclusion of each event
- · Logo and website link on downtownwinooski.org
- · Mention as presenting sponsor on email blasts to 3K+ distribution each month
- · 'Presenting sponsor' promotion on social channels with 6K+ followers

## FUNKIEST FLAIR SPONSOR \$2500 · 1 AVAILABLE

- · Prize for Funkiest Flair each event provided by sponsor
- Blingo 'with Support from' with logo and company name on all promotional materials, signage, posters, social posts
- · MC mention with award to winner during each event
- · Logo and website link on downtownwinooski.org
- · Mention as funkiest flair sponsor on email blasts to 3K+ distribution monthly
- · Sponsorship promotion on social channels with 6K+ followers

## Contact Melissa Corbin at melissa@downtownwinooski.org or at 802.310.6942 with sponsorship inquires.