



HALLOWEEN 2024 FUN FACTS:

Halloween in Winooski is one of our community's biggest events of the year! Over 1000 pumpkins, music, games, and celebrations bring our community together for a frightfully good time. This beloved community tradition is a favorite seasonal event for residents and visitors alike.

The 2024 Halloween celebration will be October 26th and 27th!

The 2023 celebration featured local music, trick or treating, a scavenger hunt, and a costume exchange!

Dozens of volunteers join us every year to make our signature pumpkin display possible, making this event our most hands-on for the community!

The event is family-friendly and free to attend!

Contact Melissa Corbin at melissa@downtownwinooski.org or at 802.310.6942 with sponsorship inquires.

PUMPKIN KING (PRESENTING SPONSOR) **\$3000 • 1 Available**

- Pumpkin King sponsor supports musical entertainment and children's activities for event
- Halloween in Winooski 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, and social media posts
- Mention as Presenting Sponsor in press release prior to event
- Booth space and company signage in Rotary Park on event day (provided by sponsor) [1]
- Logo carved in large pumpkin in 'Sponsors' section of pumpkin display
- Logo and website link on downtownwinooski.org
- Mention as Presenting Sponsor on email blasts to 3K+ distribution [2]
- Individual Business promotion on social channels with 6K+ followers [2]
- Highlighted in promotional social reel on carving day [1]

PUMPKIN FARM SPONSOR **\$1500 • 1 Available**

- Pumpkin Farm sponsor supports procurement of 1000 pumpkins for event
- Halloween in Winooski 'with support from' with logo and company name on all promotional materials, signage, posters, and social media posts
- Logo carved in medium-sized pumpkin in 'Sponsors' section of pumpkin display
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution [2]
- Individual Business promotion on social channels with 6K+ followers [1]
- Highlighted in promotional social reel on pumpkin picking day [1]

PUMPKIN PATCH SPONSOR **\$500 • 4 Available**

- Pumpkin Patch sponsor supports transport and volunteer coordination for carving pumpkins
- Halloween in Winooski 'with support from' with logo and company name on all promotional materials, signage, posters, and social media posts
- Logo carved in small-sized pumpkin in 'Sponsors' section of pumpkin display
- Segment of 25 pumpkins displayed alongside company signage and decor (provided by sponsor)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution [1]

SPOOKY SPONSOR **\$500 • 2 Available**

- Spooky sponsor supports decoration of Rotary Park for event
- Halloween in Winooski 'with support from' with logo and company name on all promotional materials, signage, posters, and social media posts
- Logo carved in small-sized pumpkin in 'Sponsors' section of pumpkin display
- Balloon tower displayed alongside company signage (provided by sponsor)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution [1]