



## WINOOSKI WEDNESDAYS FUN FACTS:

**Winooski Wednesdays are a free summer concert series and local marketplace! One Wednesday of the month from June - September, visitors can find local food, performers, artisans, and more gathered in Rotary Park. This jam-packed, family-friendly event is fun for everyone!**

2024 Winooski Wednesdays will be June 19th, July 10th, August 14th, and September 11th!

Our 2024 lineup will feature musical acts and theatrical performers as well as community partner education booths and story walks from the Winooski Memorial Library.

Each event will bring food and retail vendors to the park as well as a cash bar focused on local products.

The event is family-friendly and free to attend!

Contact Melissa Corbin at [melissa@downtownwinooski.org](mailto:melissa@downtownwinooski.org) or at 802.310.6942 with sponsorship inquiries.

## **PRESENTING SPONSOR**

**\$5000 • 1 Available**

- Winooski Wednesdays 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, and social posts
- Company signage (provided by sponsor) on Rotary Park Fence on day of event
- Booth space and prominent company signage in Rotary Park (provided by sponsor)
- MC mentions from stage between performances
- Logo and website link on downtownwinooski.org
- Mention as Presenting Sponsor on monthly email blasts to 3K+ distribution [4]
- Individual business promotion on social channels with 6K+ followers [2]
- Presenting Sponsorship mentions for event promotion on social channels with 6K+ followers

## **ENTERTAINMENT SPONSOR**

**\$3500 • 1 Available**

- Winooski Wednesdays 'entertainment provided by' with logo and company name on all promotional materials, signage, posters, social posts
- Booth space in stage area and company signage in Rotary Park (provided by sponsor)
- MC mentions from stage between performances
- Logo and website link on downtownwinooski.org
- Mention as Entertainment Sponsor on monthly email blasts to 3K+ distribution [4]
- Individual business promotion on social channels with 6K+ followers [1]
- Entertainment Sponsorship mentions for event promotion on social channels with 6K+ followers

## **FOOD SPONSOR**

**\$2000 • 4 Available**

- Winooski Wednesdays 'free food for the community provided by' with logo and company name on all promotional materials, signage, posters, social posts
- Company Signage at food vendor booth
- Logo and website link on downtownwinooski.org
- Mention as Food Sponsor on monthly email blasts to 3K+ distribution [4]
- Food Sponsorship mentions for event promotion on social channels with 6K+ followers