



# PRIDE 2024 FUN FACTS:

**Winooski Pride is a celebration and opportunity to hold space for our LGBTQIA+ neighbors and allies. Winooski has a long history of welcoming all, and hosting an official Vermont Pride event is one way to showcase this commitment! Live music, karaoke, Drag Queens, oh my!**

The 2024 Winooski Pride celebration will be on September 11th!

2024 brings Winooski's First Annual Pride Parade from Landry Park to North St. to West Spring St. to Main St, ending in Rotary Park.

The party continues in Rotary Park with musical acts, drag performers, drag story hour, story walk with the library, drag bingo, karaoke, and food/retail vendors.

The event is family-friendly and free to attend!

Contact Melissa Corbin at [melissa@downtownwinooski.org](mailto:melissa@downtownwinooski.org) or at 802.310.6942 with sponsorship inquires.



## **PRESENTING SPONSOR**

**\$5000 • 1 Available**

- Lead Float in Pride Parade with Second Float Option Included
- Winooski Pride 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, and social media posts
- Company Signage (provided by sponsor) in Rotary Park one week ahead of event (2 locations)
- MC Mentions company from Stage between Performances (4)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (4)
- Individual Business promotion on social channels with 6K+ followers (2)
- Sponsorship mentions for event promotion on social channels with 6K+ followers



## **GOLD SPONSOR**

**\$3500 • 2 Available**

- Includes one Float in Pride Parade
- Winooski Pride 'with support from' with prominent logo and company name on all promotional materials, signage, posters, and social media posts
- Company Signage (provided by sponsor) in Rotary Park one week ahead of event (1 location)
- MC Mentions company from Stage between Performances (2)
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (2)
- Individual Business promotion on social channels with 6K+ followers (1)
- Sponsorship mentions for event promotion on social channels with 6K+ followers



## **SILVER SPONSOR**

**\$2000 • 1 Filled • 2 Available**

- Winooski Pride 'with support from' with company name on all promotional materials, signage, posters, and social media posts
- Company Signage (provided by sponsor) in Rotary Park on event day
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution (1)
- Sponsorship mentions for event promotion on social channels with 6K+ followers