



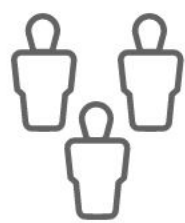
DOWNTOWN WINOOSKI

builds community by supporting businesses

WHO WE SERVE



100+ BUSINESSES
20+ TYPES OF
BUSINESSES
4,167 JOBS



58% OF BUSINESSES IN
WINOOSKI HAVE 5 OR
FEWER EMPLOYEES
98% HAVE 50 OR FEWER



9/10 BUSINESSES ARE
LOCALLY OWNED



7,337 RESIDENTS
3,405 HOUSEHOLDS



+ THOUSANDS OF
ANNUAL VISITORS

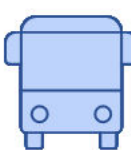
SUPPORT US



WHAT WE DO



BUILD CONNECTIONS
AND COLLABORATIONS
between businesses and
other community leaders
partners



ADVOCATE FOR PUBLIC
TRANSIT AND PARKING



MAINTAIN CRITICAL
DOWNTOWN
DESIGNATION THAT
BRINGS STATE,
FEDERAL, AND PRIVATE
INVESTMENT TO
WINOOSKI



SUPPORT PUBLIC
POLICY AND FUNDING
FOR A THRIVING AND
VIBRANT COMMUNITY



PROMOTE WINOOSKI
BUSINESSES, EVENTS
AND NEWS



SERVE AS LIASON
BETWEEN BUSINESSES,
OTHER ENTITIES AND
THE MUNICIPALITY



BRING IDEAS TO LIFE
TO ATTRACT NEW AND
RETURNING
CUSTOMERS TO THE
DOWNTOWN and
THROUGHOUT THE CITY

THE RESULTS



\$1.2M INCENTIVES and
\$80M PRIVATE
INVESTMENTS IN
DOWNTOWN SINCE 2011



18,000 ATTENDED THE
WINOOSKI FARMERS
MARKET IN 2019



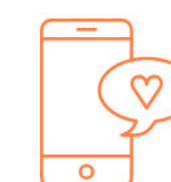
GROWING AUDIENCE OF
2,000+ EMAIL
SUBSCRIBERS and
thousands of engaged
followers on social media



HOSTED WINOOSKI
WEDNESDAY CONCERT
SERIES, ART WALKS AND
FESTIVAL OF PUMPKINS,
attracting thousands of
visitors



HUNDREDS of VOLUNTEER
HOURS contributed each
year across programming



WINOOSKI BUSINESS
OWNERS AND
REPRESENTATIVES ARE
MORE CONNECTED AND
SUPPORTED



CUSTOMERS SPEND
TIME AND MONEY AT
WINOOSKI BUSINESSES

Questions? Contact info@downtownwinooski.org | Learn more about us at www.downtownwinooski.org