



Best Pooch in the Noosk is a fun dog show where every pup is welcome! Prizes are awarded for Cutest, Best Costume, Best Trick, Looks Most like their Human, and Worst Breath. Returning after a few years hiatus, we can't wait to welcome Best Pooch in the Noosk back to the Farmers Market!

BEST POOCH IN THE NOOSK FUN FACTS:

Best Pooch in the Noosk was a highlight of the 2017 and 2018 Farmers Market season!

This year's event will be a split fundraiser benefiting local rescue, For the Love of Dogs.

In addition to the contest, the event will welcome dog focused vendors and educational booths.

The event is family friendly and free to attend!

Contact Melissa Corbin at melissa@downtownwinooski.org or at 802.310.6942 with sponsorship inquires.

PRESENTING SPONSOR

\$500 • 1 Available

- Presenting Sponsor supports coordination of contest and entertainment
- Best Pooch in the Noosk 'Presented by Your Company + Winooski Farmers Market' with prominent logo and company name on all promotional materials, signage, posters, and posts
- Company signage (provided by sponsor) at event [3]
- Booth space at event (materials provided by sponsor) [1]
- MC mentions during show [2]
- Logo and website link on downtownwinooski.org
- Mention as Presenting Sponsor on email blast to 3K+ distribution [1]
- Presenting Sponsorship mentions for event promotion on social channels with 6K+ followers [1]

BEST POOCH SPONSOR

\$250 • 1 Available

- Best Pooch Sponsor supports cost of winning prizes
- Logo and company name on all promotional materials, signage, posters, and posts
- Company signage (provided by sponsor) at event [1]
- MC mentions during show [1]
- Logo and website link on downtownwinooski.org
- Mention as Best Pooch Sponsor on email blast to 3K+ distribution [1]
- Best Pooch Sponsorship mentions for event promotion on social channels with 6K+ followers [1]

DOGGIE BAG

\$100 • 1 Available

- Doggie Bag Sponsor supports coordination of additional dog-related vendors
- Logo and company name on all promotional materials, signage, posters, and posts
- Company signage (provided by sponsor) at event [1]
- Logo and website link on downtownwinooski.org
- Mention as Best Pooch Sponsor on email blast to 3K+ distribution [1]