



ONION FESTIVAL FUN FACTS:

Coming from the Abenaki 'Winoskitekw,' meaning 'onion land river,' Winooski is known as Vermont's Onion City. We're excited to celebrate our roots and reputation with this Onion Festival! While Onion Festivals have been held in the past, we're introducing a brand new annual event!

Onion Festival is not only about celebrating Winooski's origins, but also its present-day community! The event will feature an open mic welcoming all residents who wish to perform.

In the months leading up, we'll be collecting recipes for an onion-themed community cookbook that will be available at the event.

The event will feature a wild onion-themed photo booth!

The event is family friendly and free to attend!

Contact Melissa Corbin at melissa@downtownwinooski.org or at 802.310.6942 with sponsorship inquires.

RAMP (PRESENTING) SPONSOR

\$1000 • 1 Available

- Ramp Sponsor supports cost of community cookbook
- Onion Festival 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, and social posts
- Company signage (provided by sponsor) at event [3]
- Booth space at event (materials provided by sponsor) [1]
- Logo and website link on downtownwinooski.org
- Mention as Presenting Sponsor on email blast to 3K+ distribution [1]
- Presenting Sponsorship mentions for event promotion on social channels with 6K+ followers

GARLIC SPONSOR

\$500 • 1 Available

- Garlic Sponsor supports cost of photobooth
- Logo and company name on all promotional materials, signage, posters, and social posts
- Company signage (provided by sponsor) at event [1]
- Booth space at event (materials provided by sponsor) [1]
- Logo and website link on downtownwinooski.org
- Mention as Garlic Sponsor on monthly email blast to 3K+ distribution [1]
- Garlic Sponsorship mentions for event promotion on social channels with 6K+ followers

LEEK SPONSOR

\$250 • 1 Available

- Leek Sponsor supports cost of additional onion activities and vendors
- Logo and company name on all promotional materials, signage, posters, and social posts
- Company signage (provided by sponsor) at event [1]
- Logo and website link on downtownwinooski.org
- Mention as Leek Sponsor on monthly email blast to 3K+ distribution [1]
- Leek Sponsorship mentions for event promotion on social channels with 6K+ followers