



FRENCH HERITAGE DAY FUN FACTS:

French Heritage Day celebrates Vermont's rich French history and heritage, as well as Québécois culture. We invite local historians and friends of all backgrounds to join us in celebration with music, cuisine, education, and activities!

The 19th Annual French Heritage Day Celebration in Winooski will be held on June 30, 2024!

We're excited to host performances from Déjà-Nous and The Champlain Shoregasm.

We welcomed over 1,000 attendees to FHD in 2023!

French Heritage Day brings special French-inspired cuisine and vendors to the Winooski Farmers Market every year.

The event is family-friendly and free to attend!

Contact Melissa Corbin at melissa@downtownwinooski.org or at 802.310.6942 with sponsorship inquires.

PRESENTING SPONSOR **\$2000 • Filled**

- Presenting Sponsor supports cost of musical entertainment during event
- French Heritage Day 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, and social posts
- Booth space and prominent company signage (provided by sponsor) at event
- Performers mention from music tent between performances (3)
- Logo and website link on downtownwinooski.org
- Mention as Presenting Sponsor on email blast to 3K+ distribution
- Presenting Sponsorship mentions for event promotion on social channels with 6K+ followers

TOURTIÈRE SPONSOR **\$500 • 1 Available**

- Tourtière Sponsor supports prizes for and coordination of tourtière recipe contest
- French Heritage Day 'with support from Your Company' with logo and company name on all promotional materials, signage, posters, and social posts
- Booth space at event and company signage (provided by sponsor) at tourtière booth
- Performers mention from music tent between performances (1)
- Logo and website link on downtownwinooski.org
- Mention as Tourtière Sponsor on email blast to 3K+ distribution
- Tourtière Sponsorship mentions for event promotion on social channels with 6K+ followers

SMALL BITES SPONSOR **\$250 • Filled**

- Small Bites sponsor supports cost of free French snacks for visitors
- Logo and company name on all promotional materials, signage, posters, and social posts
- Booth space at event
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blast to 3K+ distribution

FAMILY FUN SPONSOR **\$250 • Filled**

- Family Fun Sponsor supports coordination of French Heritage-inspired children's activities
- Logo and company name on all promotional materials, signage, posters, and social posts
- Booth space at event
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blast to 3K+ distribution

MARKETPLACE SPONSOR **\$100 • Filled**

- Marketplace Sponsor supports coordination of additional French-inspired vendors
- Logo and company name on all promotional materials, signage, posters, and social posts
- Booth space at event
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blast to 3K+ distribution