



## **JUNETEENTH 2024 FUN FACTS:**

**Juneteenth, short for the date June Nineteenth, commemorates the day the effects of the Emancipation Proclamation reached Galveston, Texas, freeing the remaining hundreds of thousands of enslaved people. We celebrate this important day with music, food, and fun!**

The 2024 Winooski Juneteenth celebration will be on June 19th!

The celebration will feature a lineup of incredible local performers and free food from Mulu's Ethiopian Kitchen.

Juneteenth marks a special date in our Winooski Wednesday concert and market series and will fill Rotary park with Black performers and artisans.

**Contact Melissa Corbin at [melissa@downtownwinooski.org](mailto:melissa@downtownwinooski.org) or at 802.310.6942 with sponsorship inquires.**

## **PRESENTING SPONSOR** **\$5000 • 1 Available**

- Juneteenth 'Presented by Your Company + Downtown Winooski' with prominent logo and company name on all promotional materials, signage, posters, and social media posts
- Company Signage (provided by sponsor) in Rotary Park one week ahead of event [2]
- Booth space and company signage in Rotary Park on event day (provided by sponsor)
- MC Mentions company from Stage between Performances [4]
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution [4]
- Individual Business promotion on social channels with 6K+ followers [2]
- Sponsorship mentions for event promotion on social channels with 6K+ followers

## **FOOD SPONSOR** **\$3500 • 1 Available**

- Juneteenth 'free food for the community provided by' with logo and company name on all promotional materials, signage, posters, and social media posts
- Booth space and company signage in Rotary Park on event day (provided by sponsor)
- MC Mentions company from Stage between Performances [2]
- Logo and website link on downtownwinooski.org
- Mention as Food Sponsor on email blasts to 3K+ distribution [2]
- Individual Business promotion on social channels with 6K+ followers [1]
- Food Sponsorship mentions for event promotion on social channels with 6K+ followers

## **ENTERTAINMENT SPONSOR** **\$2000 • 2 Available • 1 Filled**

- Juneteenth 'entertainment provided by' with logo and company name on all promotional materials, signage, posters, and social media posts
- MC mentions from stage between performances [1]
- Company Signage (provided by sponsor) in Rotary Park on event day
- Logo and website link on downtownwinooski.org
- Mention as sponsor on email blasts to 3K+ distribution [2]
- Entertainment sponsorship mentions for event promotion on social channels with 6K+ followers