



BEST POOCH IN THE NOOSK | JULY 27

Best Pooch in the Noosk is a fun dog show where every pup is welcome! Prizes are awarded for Cutest, Best Costume, Best Trick, Looks Most like their Human, and Worst Breath. Best of all – contest entry fees help support a local dog rescue!



1,200 visitors joined us for the event in 2024!

We're excited to welcome pet-focused vendors and services to the market in addition to the dog contest.

Over 20 dogs entered the contest last year, netting \$230 in support of Vermont rescue, For the Love of Dogs.

**Ready to help us make it happen? Contact Executive Director Melissa Corbin
802-310-6942 | melissa@downtownwinooski.org**



Best Pooch in the Noosk

July 27, 2025

SPONSORSHIP BENEFITS

PUPPY SPONSOR

\$100

OPEN

HOUND SPONSOR

\$250

OPEN

BEST POOCH SPONSOR

\$500

OPEN

Logo Included on Event Graphics	✓	✓	✓
Logo & Link on Event Webpage	✓	✓	✓
Shoutout in Email Newsletter	✓	✓	✓
Company Signage at Event		1	2
Shoutout from MC at Event			2
Logo on Winners' Certificates			✓
Individual Social Media Highlight			✓
Booth Space at Event		✓	✓
Early Access to 2026 Sponsorships	✓	✓	✓



SPONSORSHIP REACH

Downtown Winooski Instagram Followers	4.2K
Downtown Winooski Facebook Followers	2.6K
Winooski Farmers Market Instagram Followers	2.8K
Winooski Farmers Market Facebook Followers	3.2K
Downtown Winooski Website Visitors/Month	800
Newsletter Subscribers	1.9K
Projected Event Attendees	1.3K

Logo, signage and event booth materials provided by sponsor. Sponsorships must be confirmed prior to beginning of event month for newsletter benefits.

Downtown Winooski is a registered 501c3 and your donation is tax deductible.