



FIBER FAIR | AUGUST 31

Fiber Fair honors Winooski's roots as a Mill town and creates an opportunity for shoppers to browse various types of fiber wares, learn about local textile history, and have fun with community activities!



Fiber Fair was the busiest day of the 2024 Farmers Market with 1,400 attendees and 12 additional vendors!

Our co-host, the Heritage Winooski Mill Museum will be offering a natural dyeing workshop during the 2025 fair.

We're looking forward to adding sheep to the fair!

**Ready to help us make it happen? Contact Executive Director Melissa Corbin
802-310-6942 | melissa@downtownwinooski.org**



Fiber Fair

August 31, 2025

SPONSORSHIP BENEFITS

THREADS SPONSOR

\$100

OPEN

PATCHES SPONSOR

\$250

OPEN

QUILT SQUARE SPONSOR

\$500

OPEN

Logo Included on Event Graphics	✓	✓	✓
Logo & Link on Event Webpage	✓	✓	✓
Shoutout in Email Newsletter	✓	✓	✓
Company Signage at Event		1	2
Shoutout from Performers at Event			2
Individual Social Media Highlight			✓
Booth Space at Event		✓	✓
Early Access to 2026 Sponsorships	✓	✓	✓



SPONSORSHIP REACH

Downtown Winooski Instagram Followers	4.2K
Downtown Winooski Facebook Followers	2.6K
Winooski Farmers Market Instagram Followers	2.8K
Winooski Farmers Market Facebook Followers	3.2K
Downtown Winooski Website Visitors/Month	800
Newsletter Subscribers	1.9K
Projected Event Attendees	1.5K

Logo, signage, and event booth materials provided by sponsor. Sponsorships must be confirmed prior to beginning of event month for newsletter benefits.

Downtown Winooski is a registered 501c3 and your donation is tax deductible.