



FRENCH HERITAGE DAY | JUNE 29

French Heritage Day celebrates Vermont's rich French history and heritage, as well as Québécois culture. We invite local historians and friends of all backgrounds to join us in celebration with music, cuisine, education, and activities!



2025 will be the 20th Vermont French Heritage Day!

We welcomed 1,200 attendees in 2024.

We are excited to introduce a new French-inspired Waiter Race to the event this year, as a fundraiser for local nonprofit Winooski Strong.

**Ready to help us make it happen? Contact Executive Director Melissa Corbin
802-310-6942 | melissa@downtownwinooski.org**



French Heritage Day

June 29, 2025

SPONSORSHIP BENEFITS

	MARKET SPONSOR \$100 1 OPEN	FUN SPONSOR \$250 2 OPEN	TOURTIÈRE SPONSOR \$500 1 OPEN	PRESENTING SPONSOR \$1000 1 OPEN
Logo Included on Event Graphics	✓	✓	✓	✓
Logo & Link on Event Webpage	✓	✓	✓	✓
Shoutout in Email Newsletter	✓	✓	✓	✓
Booth Space at Event		✓	✓	✓
Company Signage at Event			✓	✓
Shoutout from Performers at Event			1	3
Individual Social Media Highlight				✓
Early Access to 2026 Sponsorships	✓	✓	✓	✓



SPONSORSHIP REACH

Downtown Winooski Instagram Followers	4.2K
Downtown Winooski Facebook Followers	2.6K
Winooski Farmers Market Instagram Followers	2.8K
Winooski Farmers Market Facebook Followers	3.2K
Downtown Winooski Website Visitors/Month	800
Newsletter Subscribers	1.9K
Projected Event Attendees	1.4K

Logo, signage, and event booth materials provided by sponsor. Sponsorships must be confirmed prior to beginning of event month for newsletter benefits.

Downtown Winooski is a registered 501c3 and your donation is tax deductible.