



HALLOWEEN IN WINOOSKI | OCT 25-26

Halloween is one of our community's biggest events of the year! Over 1000 pumpkins, music, games, and celebrations bring our community together for a frightfully good time. This beloved tradition is a favorite for residents and visitors alike.



The 2024 celebration welcomed over 1,000 visitors.

Dozens of volunteers join us every year in the week leading up to the event to make our signature pumpkin display possible— making this event our most hands-on.

We're excited to add even more activities this year!

**Ready to help us make it happen? Contact Executive Director Melissa Corbin
802-310-6942 | melissa@downtownwinooski.org**



Halloween in Winooski

October 26-27, 2025

SPONSORSHIP BENEFITS

**PUMPKIN
SEED
SPONSOR**

\$100

**6 OPEN
0 FULL**

**PUMPKIN
PATCH
SPONSOR**

\$500

**6 OPEN
0 FULL**

**PUMPKIN
FARM
SPONSOR**

\$1500

**1 OPEN
0 FULL**

**PUMPKIN
KING
SPONSOR**

\$3000

**1 OPEN
0 FULL**

Logo Included on Event Graphics



Logo & Link on Event Webpage



Shoutout in Email Newsletter



Listed in Social Media Post



Company Pumpkin Display



Company Signage at Event

with display



Individual Social Media Highlight



Shoutout from MC at Event



Booth Space at Event



Early Access to 2026 Sponsorships





SPONSORSHIP REACH

Downtown Winooski Instagram Followers	4.2K
Downtown Winooski Facebook Followers	2.6K
Downtown Winooski Website Visitors/Month	800
Newsletter Subscribers	1.9K
Projected Event Attendees	1K

Logo, signage, and event booth materials provided by sponsor. Sponsorships must be confirmed prior to beginning of event month for newsletter benefits.

Downtown Winooski is a registered 501c3 and your donation is tax deductible.