



## WINOOSKI FARMERS MARKET | MAY - OCT

**Our biggest event series, the market increases access to fresh, locally produced food, provides opportunities for education and community engagement, and supports local farmers and businesses through accessible marketplace opportunities.**



The summer 2025 season is May 18 - October 26

In 2024, vendors made about \$250,000 in sales and qualifying customers redeemed over \$8,000 in free food at the market

1,000 customers visit the market per week on average

**Ready to help us make it happen? Contact Executive Director Melissa Corbin  
802-310-6942 | [melissa@downtownwinooski.org](mailto:melissa@downtownwinooski.org)**



# Farmers Market

May 18 - Oct 26

## SPONSORSHIP BENEFITS

**MUSIC SPONSOR**  
\$500

4 OPEN  
0 FULL

**POP CLUB SPONSOR**  
\$1000

1 OPEN  
0 FULL

**PRESENTING SPONSOR**  
\$5000

0 OPEN  
1 FULL

Logo Included on Event Graphics			
Logo & Link on Event Webpage			
Shoutout in Email Newsletter			
Company Signage at Event	5 DATES	11 DATES	22 DATES
Logo on POP Club Coupons			
Individual Social Media Highlight			
Logo on Market Booth Banner			
Booth Space at Event	1 DATE	2 DATES	6 DATES
Early Access to 2026 Sponsorships			



## SPONSORSHIP REACH

Downtown Winooski Instagram Followers	<b>4.2K</b>
Downtown Winooski Facebook Followers	<b>2.6K</b>
Winooski Farmers Market Instagram Followers	<b>2.8K</b>
Winooski Farmers Market Facebook Followers	<b>3.2K</b>
Downtown Winooski Website Visitors/Month	<b>800</b>
Newsletter Subscribers	<b>1.9K</b>
Projected Event Attendees Per Week	<b>1K</b>

**Logo, signage, and event booth materials provided by sponsor. Sponsorships must be confirmed prior to beginning of event month for newsletter benefits.**

**Downtown Winooski is a registered 501c3 and your donation is tax deductible.**