



# YOUTH VENDOR DAY | SEPTEMBER 28

**Youth Vendor Day is an opportunity for young folks to make the market their own! We welcome entrepreneurs age 17 or under to vend at the market for the day while welcoming youth-focused services to come connect with families.**



We hosted 6 youth vendors for the first event last year!  
Over 1,000 visitors came for Youth Vendor Day in 2024.  
In addition to young vendors, we also offer fun activities like bike-powered smoothie making for the day!

**Ready to help us make it happen? Contact Executive Director Melissa Corbin  
802-310-6942 | [melissa@downtownwinooski.org](mailto:melissa@downtownwinooski.org)**



# Youth Vendor Day

September 28, 2025

## SPONSORSHIP BENEFITS

MARKET SPONSOR

**\$100**

OPEN

FUN SPONSOR

**\$250**

OPEN

PRESENTING SPONSOR

**\$500**

OPEN

Logo Included on Event Graphics	✓	✓	✓
Logo & Link on Event Webpage	✓	✓	✓
Shoutout in Email Newsletter	✓	✓	✓
Company Signage at Event		1	2
Shoutout from Performers at Event			2
Individual Social Media Highlight			✓
Booth Space at Event		✓	✓
Early Access to 2026 Sponsorships	✓	✓	✓



## SPONSORSHIP REACH

Downtown Winooski Instagram Followers	<b>4.2K</b>
Downtown Winooski Facebook Followers	<b>2.6K</b>
Winooski Farmers Market Instagram Followers	<b>2.8K</b>
Winooski Farmers Market Facebook Followers	<b>3.2K</b>
Downtown Winooski Website Visitors/Month	<b>800</b>
Newsletter Subscribers	<b>1.9K</b>
Projected Event Attendees	<b>1.1K</b>

**Logo, signage and event booth materials provided by sponsor. Sponsorships must be confirmed prior to beginning of event month for newsletter benefits.**

**Downtown Winooski is a registered 501c3 and your donation is tax deductible.**